PAUL HARVEY

UX DESIGNER / WEB DEVELOPER

CONTACT

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EDUCATION

DIPLOMA OF WEB DEVELOPMENT
TAFE
Jul 2021 - Nov 2021

CERT 4 WEB TECHNOLOGIES
TAFE
Feb 2021 - Jun 2021

FRONT END WEB DEVELOPMENT
General Assembly
Aug 2020 - Nov 2020

UX DESIGN IMMERSIVE BOOTCAMP
General Assembly
Mar 2020 - Jun 2020

SKILLS

PROFESSIONAL
Collaboration
Relationship
Building Meeting
Deadlines Empathy
Prioritisation
Problem Solving
Detail Oriented
Communicative
Flexible

PROFILE

Solutions focused Experience Designer / Web Developer with 20+ years in client- facing roles who desires continued learning and growth. Currently working as a freelance UX Designer & Web Developer on multiple projects. Well versed in working collaboratively and possesses excellent interpersonal and communication skills. Positive, passionate, client focused and detail oriented.

WORK EXPERIENCE

UX / UI DESIGNER
Poochy Pals app | Apr 2022 - present

- Facilitated and conducted UX research to determine the viability of the new app.
- Designed and created all digital assets including an interactive MVP prototype built in Figma.
- Delivered the prototype for testing and development.

UX DESIGNER & WEB DESIGNER / DEVELOPER
Savvy Beverage | Jan 2022 - present

- Facilitated and conducted user research of the current website to assess usability, functionality and accessibility.
- Identified user problem areas within the website and provided feedback to a very satisfied client.
- Currently creating the new website with improved usability & accessibility with Shopify.

WEB DESIGNER /DEVELOPER (Freelance)
Matt Samuel - Author | Feb 2022 - present

- Designed an author platform website for a children's picture book author.
- Conceptualised, designed and created all digital assets.
- Developed and implemented the new website ready for the upcoming book launch.

UX DESIGNER & WEB DESIGNER / DEVELOPER
Surflife Music Festival | Jan 2022 - Feb 2022

- Provided a website audit to identify key problem areas for users.
- Collaborated with the client to address areas of improvement within the website.
- Created an action plan for future improvements of the website.

P A U L H A R V E Y

UX DESIGNER / WEB DEVELOPER

SKILLS

INTERACTION
User Research
User Interviews
Persona Development
Information
Architecture
Responsive Web
Design Wire-framing
Prototyping
User Testing

SKILLS

TOOLS & TECHNOLOGIES
HTML
CSS
Figma
Miro
WordPress
JavaScript
My Sql
Adobe Photoshop
Adobe Illustrator
Whimsical

INTERESTS

Health & Fitness
Running
Cooking
Travel
Music
Theatre

WORK EXPERIENCE CONTINUED

SENIOR STYLIST
Noddys On King | 2014 - 2020

- Successfully managed the largest client base of the business through excellent interpersonal and communication skills, active listening and by having the ability to empathise with customers.
- Achieved first place in the yearly retail sales competition every year.
- Trained and mentored younger team members.

SMALL BUSINESS OWNER
Paul Harvey Hair | 1999 - 2011

- Ran a successful and thriving business in a crowded market.
- Managed all aspects of running a business.
- Built a loyal client base through solid relationships.

PROJECTS

UX / UI DESIGN
Luxury Access Club | May 2020

- Led product viability research through qualitative & quantitative research methods, user interviews & surveys.
- Synthesised data to define product requirements.
- Designed and delivered a hi-fi prototype exceeding client expectations.

WEB DEVELOPMENT / WORDPRESS CMS

- Built multiple websites with HTML/ CSS/JavaScript/WordPress .
- Hand-coded my own portfolio.
- Worked collaboratively and successfully with team members.

REFERENCES

LARA ATECHIAN
Head of UX
(Booktopia Group)
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ALASTAIR LAMONT
Product Manager & Delivery
Manager
(Booktopia Group)
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